

GMT Report to the Council of Governors

Feb 8, 2025

The Global Membership Chair serves at the will of the Council Chair on the Global Action Team.

The following activities have occurred:

- Attended the Ontario Growth Summit.
- Attended the MD19 GAT Summit
- Signed a grant award from LCI for \$4,500 that can be used in developing membership After we gain 100 members and 2 new clubs they will release 50% of the grant After we gain 200 members and 4 new clubs they will release the balance.
- I attended the 19O cabinet meeting and presented a Just Ask presentation
- We performed a 19N Growth Summit with 20 Clubs and 40 Lions present with the intent to replicate it in the other 4 districts.
 - After disclosing this to my LCI contact, they indicated that the grant was only for ‘Lion to Non-Lion’ events not ‘Lion to Lion’ events.
 - After several calls and emails, LCI remained firm.
- Two districts contacted me about using the grant to start clubs. After learning that they would only get reimbursed after the club was formed, they expressed their displeasure at having to pull money out of their pocket. We are considering talking to the MD19 Leadership Foundation to get ‘advance’ funds.’
- We have been working on a BIG GOAL: ie, **‘How to motivate the District GAT teams to work the GAT program.’** ie. Global Membership approach. 19N has performed a SWOT analysis and has set the Goal-setting session for February 22nd.

D	MEMS	Jan	Year	Jan	Year	Jan	Year	Jan	Year	Jan	Year	Jan	Year	Mems	Gain	%Gain	Clubs
	6/30/24	Add	Adds	T-I	T-I	Drop	Drops	T-O	T-O	Die	Die	1/31	Total	Mems	Cancelled		
L	2111	12	108	0	12	-6	-184	0	-9	-3	-13	2025	-86	-4.07%	2		
I	1401	25	81	0	5	-14	-90	0	-1	-1	-12	1384	-17	-1.21%	0		
O	1701	12	121	0	11	-6	-109	-1	-6	-9	-19	1699	-2	-0.12%	1		
N	2207	17	149	2	8	-6	-201	-2	-6	-1	-20	2137	-70	-3.17%	1		
S	1629	13	98	1	4	-17	-99	0	-2	-2	-4	1626	-3	-0.18%	2		
Total	9049	79	557	3	40	-49	-683	-3	-24	16	-68	8871	-178	-1.97%			
			6.28%				7.70%										

What are we going to do next?

PCC Hal Palmer, GMT